


HubSpot-Integration für die Kuratierung von Content für Newsletter und Social Media

Kontakte
Konversionen
Marketing
Sales
Service
Automatisierung
Berichte
Partner

Suche
Einstellungen
Benachrichtigungen
Scope Content AG

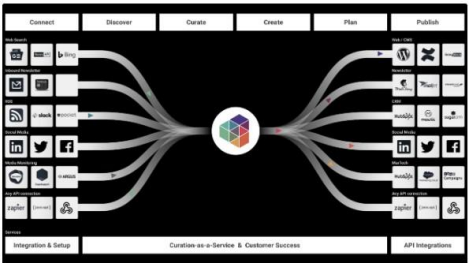
App Marketplace
Marketing
E-Mail-Marketing
Scope


Scope
Inspire your audience with relevant content.

Anleitung zur Einrichtung
App installieren

Überblick
Funktionen
Datenaustausch
Preisgestaltung
Bewertungen

Connect
Discover
Create
Plan
Publish



Integration & Setup
Connect via Service & Customer Success
API Integrations

Allgemeine Informationen

Anbieter:
Scope Content AG

Installationen (insgesamt):
Über 10

Kategorie:
E-Mail-Marketing

Funktionen:
Automatisierungstools
Erstellen und Personalisierung von E-Mails
Massenversand von E-Mails

Anforderungen

HubSpot-Abonnement:
Kompatibel mit Ihrer HubSpot-Produktversion

Alle kompatiblen Produktversionen anzeigen

HubSpot-Account-Berechtigungen:
Erforderliche Account-Berechtigungen anzeigen

Scope Content AG-Abonnement:
Corporate-Produktversion

Zusätzliche Ressourcen

Anleitung zur Einrichtung
Support-Website

Übersicht zur Integration mit Scope









Scope is a SaaS platform for digital communication that integrates seamlessly into your existing system landscape. It supports companies and organizations:

- to find relevant and high-quality content,
- to address your audiences more individually,
- process your own content faster and more efficiently.

Fehlt es dir häufig an Content?

Finde in Scope relevanter Content, welcher deinen Leser:innen Mehrwert bietet.

- für Newsletter,
- Social Media oder
- Blog




Discover

Saved Searches (10)

- content marketing (news/rel/de)
- content marketing (news/rel/en)
- content marketing (news/date/de)
- digitale transformation (news/rel/de)
- digitale transformation (webhose/de)
- newsletter marketing (news/rel/de)
- newsletter marketing (news/date/de)
- artificial intelligence (en, newsapi)
- Digitalisierung (bing/de)
- Digitalisierung (google/de)


RSS Channels (5)

- Newsli: Content Marketing
- RSS: blog.google
- Twitter Feed @SRF
- Pinboard (HUBSPOT)
- Twitter Feed: @HubSpot




Northeastern partners with global platform for entrepreneurship to launch the Roux Institute...

22.2.2021 - northeastern.edu



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ALP.Lab and Cepton Deploy Lidar Intelligence to Enable Smart Intersections and Road Safety...

22.2.2021 - Business Wire




Techstars Teams Up With the Roux Institute at Northeastern University to Drive Innovation in...


22.2.2021 - Business Wire



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A patent shows how facial recognition drones could identify you from above - Fast Company



Cutting Through Confusion: The True Value Of AI For Sales Teams

Keine Lust auf Bilder zuschneiden?

Stelle deinen Newsletter per Drag-and-Drop in Scope zusammen.

Publiziere deine Scope-Inhalte direkt in HubSpot.

The screenshot displays the Scope newsletter editor interface. On the left is a blue sidebar with navigation icons: a home icon, a magnifying glass, a plus sign, a briefcase, a calendar showing '31', a question mark, a gear, and a document icon. The main workspace is titled 'Example Publication Spring 2021' and has tabs for 'EDITOR', 'PREVIEW', and 'PUBLISH'. The 'EDITOR' tab is active, showing a text editor with a toolbar (bold, italic, link, quote, list, link, undo, redo) and a text area containing a placeholder letter 'T' and the text 'Intro Text'. Below the text editor is a section titled 'Large Image Layout Articles (1)' containing a single article card. The card has a thumbnail image of a woman and the title 'Council Post: The Three A's Of Affiliate Or Partner Program Management'. Below the title is a short text snippet: 'One of the cornerstones of creating a successful affiliate program is to build a solid lead generation strategy that grows your affiliate partner database.' To the right of the main workspace is a sidebar titled 'ARTICLES' with a filter icon and '(3 assets)'. It lists three articles: 'How to Elevate B2B Marketing with Always-On Influence #B2BMX', 'Council Post: The Three A's Of Affiliate Or Partner Program Management', and 'The Complete Guide to Client Onboarding and Retention'. Each article has a thumbnail, title, URL, and a short text snippet. The interface is clean and modern, with a dark header and a light main area.



Interesse, mehr zu erfahren?

Kontaktiere mich.
Ich zeige dir gerne eine kurze Demo.

Lade unseren Guide zum Newsletter-Marketing herunter:

<https://www.thescope.com/guide-erfolgreiches-newsletter-marketing>



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